

Calligraphy Wall Decal Installation

Our wall decals adhere best to matte, eggshell, satin or semi gloss paint. We do not recommend installing on a surface with highly textured concrete, stucco or drywall/primer finish.

Materials Required: cleaning cloth, scissors, masking tape, old credit card or plastic squeegee

BE CLEAN

- Make sure the surface is clean of any dust or debris. Use soap and water, wait until the surface is dry before proceeding.
- Note that if your walls are freshly painted, we recommend waiting 5 to 7 days for your walls to fully cure before applying.

BE PREPARED

- Decals are for one-time use, so take some time to choose the perfect spot.
- Tape the design to the surface with masking tape to make sure it's exactly where you want it. Use a level if necessary.

BE PATIENT

- Fold back a corner of the design, begin peeling the white backing from the graphic and transfer tape at a 45° angle.
- If some of the decal doesn't come off the backing, press it down again, and give it a quick scratch on the transfer tape side.

BE CAREFUL

- Once the white backing is removed everything gets a little sticky, so be careful the design does not fold over onto itself.
- Press and fold a corner of the white backing over, and then rub the exposed section of the design onto the wall.

BE STRONG

- Continue to rub the remainder of the design onto the wall while peeling off the white backing.
- If the design is larger, ask a friend to help you. If the design is small, you can peel off the entire backing and do the whole piece.

BE SMOOTH

- Now, start at a corner again, and slowly peel or roll the transfer tape away from the decal at a 45° angle.
- Continue until the transfer tape is completely removed from the wall and graphic.

HOW DO I REMOVE THE DECAL?

Easy way: Use your fingernails to pry away a corner of the decal and peel away slowly at a 45° angle. Easier yet: take a blow-dryer and a pair of tweezers to lift a corner of the decal while aiming the blow-dryer at the same area. The adhesive will release as it gets heated. Continue peeling at a 45° angle as you heat the vinyl. Our wall vinyl is intended for its removability on a painted wall, so most likely a simple pick and peel will do the trick without any damage to your walls or traces of residue.