

## WOOL RUGS



Wool rugs are extremely durable, making them well suited to any room. Lanolin, a naturally occurring oil in wool, makes wool rugs more resistant to stains than other materials.

Shedding is inherent to wool rugs and occurs primarily within the first 3-6 months. All our wool rugs use long-fiber wool, which is less prone to shedding than shorter fibers.

## CARE INSTRUCTIONS:

- Rotate the rug every 3 months to avoid uneven fading and wear.
- Vacuum regularly in one direction (not back and forth) using suction only, no bristles. Regular vacuuming will reduce shedding over time.
- Avoid pulling loose yarns. If necessary, clip them to be even with the pile height.
- Spot clean as needed using a damp (not wet) cloth with plain water; don't use soap or cleaning products, as they could damage or fade the rug.
- For larger, deeper stains, send the rug to a professional service with experience cleaning fine rugs.
- To preserve the life of the rug, we recommend using a rug pad.

## VISCOSE/VISCOSE BLEND RUGS



Our plant-based 100% long-fiber viscose has a delicate beauty, high sheen and rich color and pattern. Viscose rugs are characterized by tonal variations that may be affected by the light in a room as well as the angle from which the rug is viewed. Shifting highlights and lowlights in the surface color of the rug are to be expected and are inherent to the design.

Viscose rugs should be placed in areas where there is less potential for staining, excess moisture or excess wear.

## CARE INSTRUCTIONS:

- Rotate the rug every 3 months to avoid uneven fading and wear.
- Vacuum as needed in one direction (not back and forth) using suction only, no bristles.
- Do not pull any loose threads; use scissors to trim protruding ends.
- No spot cleaning; never use liquids on viscose rugs. Avoid rubbing stains, which causes them to settle more deeply.
- If cleaning is needed, send the rug to a professional service with experience cleaning fine rugs.
- To preserve the life of the rug, we recommend using a rug pad.

## TENCEL™/TENCEL™ BLEND RUGS



Tencel™, fabricated from wood pulp, is known for a soft feel and relaxed sheen that evoke the qualities of silk. The fiber's affinity for dye renders it capable of holding deep, vibrant colors. Tencel™ rugs are characterized by tonal variations that may be affected by the light in a room as well as the angle from which the rug is viewed. Shifting highlights and lowlights in the surface color of the rug are to be expected and are inherent to the design.

## CARE INSTRUCTIONS:

- Rotate the rug every 3 months to avoid uneven fading and wear.
- Vacuum as needed in one direction (not back and forth) using suction only, no bristles.
- No spot cleaning; never use liquids on Tencel™ rugs. Avoid rubbing stains, which causes them to settle more deeply.
- If cleaning is needed, send the rug to a professional service with experience cleaning fine rugs.
- To preserve the life of the rug, we recommend using a rug pad.

## SILK RUGS



Silk rugs are prized for their exquisite luster and rich texture. Silk fibers lend themselves to dense knotting and can be used to create rugs with highly detailed patterns.

## CARE INSTRUCTIONS:

- Rotate the rug every 3 months to avoid uneven fading and wear.
- Vacuum as needed using suction only, no bristles.
- Vacuum at least once a week, twice if in a high-traffic area. Use suction only, no bristles.
- Do not pull any loose threads; use scissors to trim protruding ends.
- Remove spills immediately by blotting with a clean, undyed cloth; press firmly around the spill to absorb as much as possible. Lay rug flat to dry. If drying under the sun, lay the rug face down.
- Professional cleaning is recommended; send the rug to a professional service with experience cleaning fine rugs. Do not dry clean.
- Store the rug by rolling it front side out and wrapping it in cloth for protection. Never fold your rug for storage.
- To preserve the life of the rug, we recommend using a rug pad.

## JUTE RUGS



Jute is a sustainable fiber, extremely durable and long wearing. Given their handwoven nature, slight variations in shading are inherent to each rug's design.

## CARE INSTRUCTIONS:

- Rotate the rug every 3 months to avoid uneven fading and wear.
- Avoid exposure to direct sunlight, as it will fade the color of the rug.
- Vacuum often, using a low-powered vacuum cleaner, preferably one without a beater brush.
- Blot liquid spills immediately. Spot clean as needed with a damp white cloth only; avoid excess water and cleaning products, as they could damage or fade the rug.
- For larger, deeper stains, send the rug to a professional service with experience cleaning natural fiber rugs.
- To preserve the life of the rug, we recommend using a rug pad.

## HIDE RUGS



Our soft, richly textured rugs are made of the highest-quality hides, selected and pieced by hand.

## CARE INSTRUCTIONS:

- Rotate the rug every 6 months to avoid uneven fading and wear.
- Vacuum as needed using suction only, no bristles.
- Most stains can be lifted with a damp cloth. Avoid cleaning products as they could damage or fade the rug.
- For larger, deeper stains that penetrate to the backing, send the rug to a professional service with experience cleaning hides and leather goods.
- To preserve the life of the rug, we recommend using a rug pad.

## SHEEPSKIN RUGS

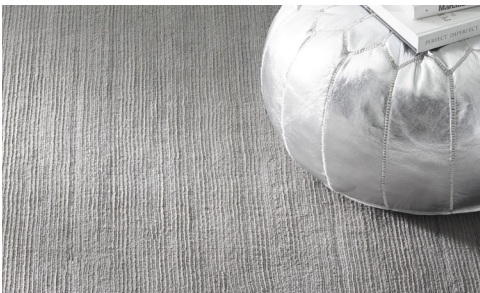


The unique structure of sheepskin's wool fibers gives it a natural softness and durability. Sheepskin rugs will last a lifetime if cared for properly.

## CARE INSTRUCTIONS:

- Avoid direct sunlight to prevent UV damage or fading.
- Shake out rug regularly.
- Vacuum regularly using suction only, no bristles, to help maintain the wool fibers.
- Longer fibers such as sheepskin benefit from occasional brushing with a clean wire pet brush.
- Dry clean.
- Pick up spilled solids immediately using a knife or spoon – avoid pushing the substance deeper into the wool pile.
- Blot liquid spills immediately using a paper towel, clean cloth or clean towel. If necessary, apply a wet stain remover after thorough blotting.
- Never rub wet pile. This will damage the pile and can spread the stain.

## POLYESTER PERFORMANCE RUGS



With a classic look and soft feel nearly indistinguishable from that of wool, the pile of our Polyester Performance Rugs is master crafted using finely hand spun man-made yarns that resist spills and moisture.

## CARE INSTRUCTIONS:

- Blot spills from the surface immediately, and gently dab with a clean, damp cloth. Blot area with a dry towel to absorb extra moisture.
- Vacuum as needed using suction only, no bristles.
- Spot clean as needed using a damp (not wet) cloth with plain water. Test a small area; if the stain remains, use a mild detergent to blot the area or gently rub until the stain starts to lift. Rinse thoroughly with clean water and let air dry.
- For stubborn stain removal, chlorine bleach can be used if diluted correctly: Use a solution of one part bleach to two parts water. Rinse thoroughly. Note that chlorine bleach is recommended only for Polyester Performance Rugs and Perennials® Performance Rugs; avoid the use of bleach on all other types of rugs.
- If placed outside, store the rug in winter months when not in use and during inclement weather. Roll up the rug with the front side out and place it indoors in a dry, well-ventilated area.
- If placed outdoors, we recommend using our indoor/outdoor rug pad to preserve the life of the rug.